

Marshall Anderson

JUNIOR GRAPHIC DESIGNER

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blackcatsdesigns.com

EDUCATION

2019-2020

VISUAL COLLEGE OF ART & DESIGN (VCAD) | GRAPHIC DESIGNS DIPLOMA |
CALGARY AB

- * Designing full Brand Identity Guides
- * Designing advertisements & publications
- * Designed marketing & advertising principles
- * Extensive use of Adobe Creative Suite including Photoshop, Illustrator & InDesign
- * Layouts of magazine & book cover principles
- * Web design coding & animation principles

Work Experience

February-May 2021

Graphics Designer | CreativeMite | Calgary

- * Designing logos
- * Designing Billboards, Stationary
- * Designed Brand Guide
- * Developed Color Swatches

2010 to current

Designer | Second Life | Calgary

- * Designing of event posters
- * Designing of logos & family crests
- * Design of websites for SL businesses

2015-2016

Front of House Manager | SAJA | Calgary

- * Design of main lobby set ups for shows
- * Stock control for all concessions
- * Design of call sheets for FOH staff

2013-2015

Obituary Editor | PostMedia.com | Calgary

- * Design of obituary
- * Copyright text for obituary
- * Edit updates from printer inspection

PORTFOLIO Designs

2020

Logo rebranding | BlackCatsDesigns | Calgary

- * Brand designing from Collateral to Business Identity Guide & website design

Logo rebranding | XPOSEure | Calgary

- * Redesigned logo and created business advertisements for Second life

Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe Dimensions
- Microsoft Office Suite
- HTML/CSS/Java
- Corel Paintshop

Hobbies

- Designing poses and landscaping in Second life
- Designing the one off piece for events, logos for friends in second life.



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